



SpinVox Launches Voice-to-Screen™ Messaging Services for BlackBerry

SpinVox Delivers Voice Powered e-Mail for BlackBerry Users

London, UK – 9th May 2007 – SpinVox, the world expert in Voice-to-Screen™ messaging, today announced the launch of Voice-to-Screen™ messaging services for BlackBerry at Research in Motion's (RIM) Wireless Enterprise Symposium 2007 in Orlando (8th – 11th May).

With SpinVox, BlackBerry® users will now be able to receive all their voicemail messages as email direct on their BlackBerry smartphone, allowing them to see who called, what they said and mail a Quick Reply. Uniquely, SpinVox converts any caller's voicemail into text - powered by the SpinVox patented Voice Message Conversion System™ - delivering a new type of email for BlackBerry users.

Importantly, through a feature specially developed for the BlackBerry solution, SpinVox will ensure that the inbound caller number links up with the user's address book to present the caller name, and consequently the ability to reply directly by email as well as calling or sending an SMS.

“The BlackBerry solution makes staying in touch with email simple and SpinVox extends this to the next most important type of mail – voicemail”, says Christina Domecq, CEO and co-founder, SpinVox. “Now staying in touch with voicemails - whether from the office, home or your mobile - is simple and natural. You won't want to be without SpinVox and a BlackBerry smartphone.”

The launch comes after RIM executives trialled the SpinVox Voice-to-Screen product on their own BlackBerry smartphones and immediately saw the benefits of receiving their voice messages converted to email.

Users of the BlackBerry solution around the globe will also benefit from the SpinVox multi-language service which is currently available in English, Spanish, French and German, with further languages in development.

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About SpinVox

SpinVox brought together the two most popular methods of communication – voice and text – and created a new category of messaging called Voice-to-Screen™. Its award-winning services are now driving new recurring revenues for mobile and fixed-line operators around the world.

At the heart of SpinVox is its patented Voice Message Conversion System™ (VMCS), which underpins the company's retail, enterprise, service provider and global carrier products. VMCS is hosted on an enterprise-class hardware and telephony services infrastructure to meet the rigorous demands of global carriers. Having invested over four years researching, developing and deploying a world-class, ISO-certified, carrier-grade service platform, VMCS is capable of integrating directly with any carrier's voice messaging platform, enabling carriers to offer highly innovative Voice-to-Screen™ messaging products to all of their subscribers.

SpinVox deploys its service in four languages – English, French, German and Spanish across four continents with global carriers and service providers within wireless, wireline, VoIP and web 2.0

Headquartered in the UK with offices in nine countries, including North America, SpinVox is the recipient of industry awards for innovation and business awards for entrepreneurship. Click here to see the full list: <http://www.spinvox.com/news/awards.php>

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For Media Inquiries:

US Enquiries:

Stacy Adams
Stacy.adams@spinvox.com
M: +1 404 200 8714

Global Enquiries:

Jane Henry
Jane.henry@spinvox.com
+44 (0) 7941 941 794

UK Enquiries:

Claire O'Sullivan
Claire.osullivan@porternovelli.co.uk
+44 (0) 7720 277201

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