

PRESS RELEASE



## SKYPE TO REACH ANY CELLPHONE WITH SPINVOX VOICE-TO-SCREEN MESSAGING

**Atlanta, GA and London, UK – 1 August 2007**— SpinVox, the founder and global leader in Voice-to-Screen™ messaging, announced today that it has signed a contract with Skype to offer the SpinVox voice-to-text service for its internet-communication software. The service will be available in English, Spanish, French and German at launch.

The SpinVox service will allow Skype™ users to have all their voice messages converted and sent directly to their cellphones as an SMS when they are not at their PC. The caller's Skype ID, when available, will be shown and what they said converted into text. Skype users will have immediate access to all their messages on-the-move, giving callers the confidence that their messages can be seen quickly, whether the Skype user is online or not.

SpinVox reaches any cellphone, so Skype users will not need to download new software onto their phone to benefit from the voice-to-text messaging service.

“This is a powerful example of how SpinVox is enabling leading Web 2.0 services to extend their reach from PC to mobile, “ said Christina Domecq, CEO and co-founder, SpinVox. “It’s also proof of our ability to integrate our technology with any existing service platform, whether fixed-line, cable or wireless and now internet calling, with market leaders Skype.

“The global nature of both Skype and SpinVox services makes for a natural and exciting partnership that will deliver a simpler, more effective communication experience for both the caller and the Skype user receiving a message,” continued Domecq.

The SpinVox range of Voice-to-Screen™ products convert any voice message into text and deliver it to any screen – mobile, PC, BlackBerry or PDA. The deal with Skype extends the company's reach from the carrier and wireless worlds into the world of internet calling.



## PRESS RELEASE

Other recent SpinVox deals include the launch of its voicemail-to-text service with North American carriers and its launch with leading blog provider Six Apart to provide 12 million LiveJournal customers with voice-powered blogging. SpinVox will announce at least 12 carrier and internet deals and reach a potential six million subscribers by the end of 2007.

## ENDS

### Media Enquiries:

Jane Henry  
Global PR Director  
T: +44 (0)20 7965 2000  
M: +44 (0)7941 941 794  
[jane.henry@spinvox.com](mailto:jane.henry@spinvox.com)

### US Media Enquiries:

Tony Carter  
Public Relations Director – North America  
M: +1 404.316.0201  
[tony.carter@spinvox.com](mailto:tony.carter@spinvox.com)

### UK Enquiries:

David Alexander  
T: +44 (0) 7720 277201  
M: +44 (0)7802 412 424  
[David.alexander@porternovelli.co.uk](mailto:David.alexander@porternovelli.co.uk)

Greg Kalish  
T: + 1 646-290-8840  
M: +1 917-592-1942  
[gkalish@gkcomms.com](mailto:gkalish@gkcomms.com)

## About SpinVox

SpinVox brought together the two most popular methods of communication—voice and text—and created a new category of messaging called Voice-to-Screen™. Its award-winning services are now driving new recurring revenues for mobile, Web 2.0 businesses and fixed-line operators around the world.

At the heart of SpinVox is its patented Voice Message Conversion System™ (VMCS), which underpins the company's retail, enterprise, service provider and global carrier products. VMCS is maintained on an enterprise-class hardware infrastructure by an expert management team to meet the rigorous demands of global carriers.

Able to support multiple languages – English, French, Spanish and German - SpinVox now leads the way in powering the convergence of voice and screen in today's messaging markets.

SpinVox has introduced eight world-first Voice-to-Screen products into the messaging marketplace: **Spin-my-Vmail™** – the world's first voicemail to text service launched in 2003; **Spin-my-Blog™** – speak a post to a blog from any phone, anywhere; **Spin-my-Broadcast™** – speak a message and deliver it to multiple recipients and **Spin-my-Memo™** – speak reminders, memos and notes which get sent as text straight to email; **CallMail™** - speak an email service to help call centres manage high call volumes; **Missed Call Messenger™** - speak a text message to a recipient who does not have voicemail; **LandLine Messenger™** - speak a text message from any fixed line to any cellphone; **CallBack Messenger™**- speak a text message directly back to the person who left a voicemail

SpinVox is the recipient of industry awards for innovation and business awards for entrepreneurship. Click here to see the full list: <http://www.spinvox.com/news/awards.php>

SpinVox, Voice-to-Screen and Voice Message Conversion System are registered trademarks of SpinVox Ltd.